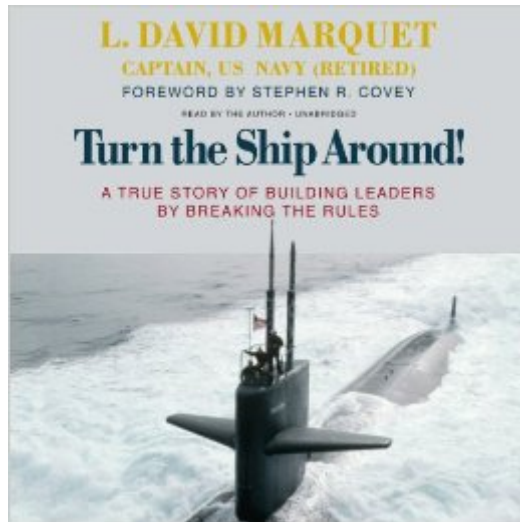


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Turn The Ship Around! A True Story Of Building Leaders By Breaking The Rules



Synopsis

[*Read by the author - L. David Marquet]A new model for leadership from a former Navy captain who transformed his command. -- David Marquet, an experienced Navy officer, was used to giving orders. As newly appointed captain of the USS Santa Fe, a nuclear-powered submarine, he was responsible for more than a hundred sailors. In this high-stress environment, where there is no margin for error, it was crucial his men did their job and did it well. But the ship was dogged by poor morale, poor performance, and the worst crew retention in the fleet. -- Marquet acted like any other captain until, one day, he unknowingly gave an impossible order, and his crew tried to follow it anyway. When he asked why the order wasn't challenged, the answer was "Because you told me to." Marquet realized he was leading in a culture of followers, and they were all in danger unless they fundamentally changed the way they did things. -- That's when Marquet took matters into his own hands and pushed for leadership at every level. Turn the Ship Around! is the true story of how the Santa Fe skyrocketed from worst to first in the fleet by challenging the US Navy's traditional leader-follower approach. Struggling against his own instincts to take control, he instead achieved the vastly more powerful model of giving control. -- Before long, each member of Marquet's crew became a leader and assumed responsibility for everything he did, from clerical tasks to crucial combat decisions. The crew became fully engaged, contributing their full intellectual capacity every day, and the Santa Fe started winning awards and promoting a highly disproportionate number of officers to submarine command. -- No matter your business or position, you can apply Marquet's radical guidelines to turn your own ship around. The payoff? -- a workplace where everyone around you is taking responsibility for their actions, where people are healthier and happier, where everyone is a leader.

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Customer Reviews

I am skeptical about books on leadership. Most are written by persons who have reached positions of hierarchical authority in organizations and then anointed themselves "leaders." They don't talk about the political infighting and maneuvering that got them the job. Instead they wax eloquent about their skill in developing people - skills that frequently exist only in their imagination and the book they have written which book is often fiction parading as non-fiction. I was a contributing editor for one of the major business magazines and have met plenty of CEOs. I will leave it to you to guess how many times insiders have told me that the book their chief has written is wildly off the mark. I have not met any of the persons that David Marquet commanded, but I will lay a substantial wager that many will follow him wherever they can. Full disclosure: I am biased. I think that David is a leader, not a commander or a CEO or a senior officer but an authentic leader, for two reasons: 1) his views conform largely to my own, and 2) He undeniably moved a top of the line US nuclear submarine from bottom of the heap to the top by many objective measures. David's views on leadership, and I repeat I heartily endorse these, are: 1) "Our greatest struggle is within ourselves. Whatever sense we have of thinking we know something is a barrier to continued learning." 2) The way to build a great team is to push decision making down, way down. The more each person feels he has the ability to do what he needs to in his immediate working environment, the more he will "own" his job and the more engaged he will be. 3) Engaged people will bubble with ideas about how to make the whole enterprise better.

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